

# Good Luck in PyeongChang





Dahria Beatty 2012 - Present



Jess Cockney 2008-2015



Knute Johnsgaard 2015-2017



Russell Kennedy 2012-2014



Graeme Killick 2011-2015



Emily Nishikawa 2009-2015

# OUR JOB WAS TO PREPARE THEM FOR CROSS COUNTRY SKIING'S BIGGEST STAGE

# **Mission Accomplished!**

OUR ATHLETE DEVELOPMENT PARTNERS:



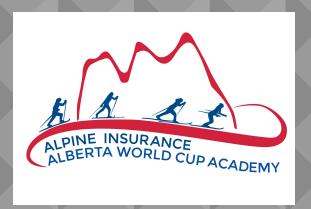












## PROUD OF OUR PROGRAM

We pride ourselves at welcoming new athletes to the Alpine Insurance Alberta World Cup Academy (Alpine Insurance AWCA) by ensuring that we focus on the athlete's current fitness and racing profile when joining our organization. Each of our athlete's Yearly Training Plan (YTP) is a reflection of their unique personal training and racing goals. Our two full-time coaches continue to monitor and adjust the YTP throughout the year to the athletes' needs.

"OUR GOAL IS TO TAKE SKIERS FROM THEIR CLUB TO THE OLYMPICS. WE THINK THAT WE ARE PRETTY GOOD AT IT!"

Take a look at our track record below:

- Official Cross-Country National Training Centre (1 of 3 in Canada)
- World-class coaching and training for young aspiring skiers 18 to 28 years old
- 10 Alpine Insurance AWCA athletes participated in the Olympic Winter Games from 2010 to 2018.
- 5 Alpine Insurance AWCA athletes had a cumulative 48 starts on the World Cup circuit for the 2016-17 season
- 7 Alpine Insurance AWCA athletes have made it to top 30 or better at a World Cup or the Winter Olympics
- 10 Alpine Insurance AWCA athletes were top 30 at World Juniors U23, including two athletes in the top 6

# WORLD-CLASS ORGANIZATION

ESTABLISHED IN 2008









## WORLD-CLASS PROGRAM

We welcome a group of 16 athletes from 18 to 28 years old. Our programs run from May 1, 2018 to March 30, 2019. The training Centre in Calgary will be operational from September to April. Outside of camps and recovery periods, training will be conducted in Canmore or Calgary (based on the location of your training centre), Monday to Sunday, comprised of approximately 6-8 weekly practises.

#### **OUR CAMP SCHEDULE**

May - Sunshine Mountain Spring Ski Orientation Camp (on snow)

June - Volume Bike Camp

July - Alignment Competitions Camp

August - Haig Glacier Camp - Altitude Training On Snow

September- October - Altitude Dryland Training

\*\* The Coaching team will go through the YTP with each athlete at the beginning of the training season to determine the best camp and competition schedule to fit the athlete's needs and goals



#### MEET OUR COACHING / SUPPORT TEAM



**Chris Ieffries High Performance Program Director** 

Chris is a former Olympian (2006), and has been in a lead role with the Alpinr Insurance AWCA since 2012. His enthusiasm and experience as a coach and as a former elite athlete continue to provide the necessary tools to help athletes reach their full potential.



Allison McArdle **High Performance Coach** 

Allison has over 15 years of experience in both domestic and international coaching roles in Australia and Canada. In addition, she currently sits on the FIS Ladies Cross Country Sub-committee, is the Chair of CCC's Women's Committee and is the Alberta Ski Team Director.

"Our team brings a confident, positive energy that helps bridge THE GROUP FROM TEAM TO FAMILY. THEIR OPEN MINDEDNESS HELPS OUR team create a flexible, process driven approach."

#### THEY ARE GOOD PEOPLE, JUST LIKE OUR ATHLETES!

"We work with specialists in massage therapy, nutrition, osteopathy, sport psychology, nutrition yoga, pilates and technical services to enhance our programs.



"Jess'knowledge in her field and commitment to her athlete's allows us to push ourselves to be the best possible everyday." -Dahria Beatty



### Anna Aylwin Strength Coach- Canadian Sport Institute

"Over the course of a year I was able to hone in on and strengthen my weaknesses and imbalances, some of which I didn't know existed in the first place! With Anna's expertise I am able to get the absolute most out of gym sessions which directly correlate with my movement on snow and my guest to be the best athlete I can be.' -Knute Johnsgaard



#### Shelley Kuhn Assistant Strength Coach - Canadian **Sport Institute**

"Shelley is demanding in a way that I like. She will correct you until you do the movement well and won't let you perform exercises without proper technique. -Delphine Duvernay-Tardif

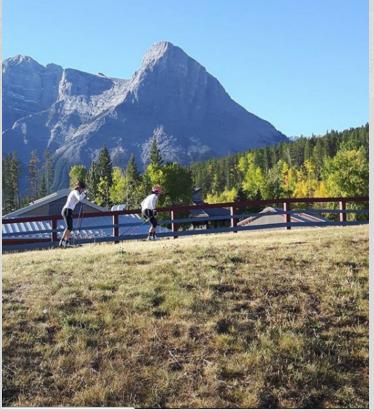














#### Canmore

Every possible scenario for training and competition can be accommodated at the world-renowned "Canmore Nordic Centre Provincial Park"

#### **WinSport Bill Warren Training Centre**

With over 75 pieces of strength training and cardiovascular machines, functional and strength training equipment, spin bikes, TRX suspension training, showers in the accommodating locker rooms and dry sauna.

- Strength training
- Roller skiing treadmill for testing

Calgary

We look forward to introducing our team to the variety of training possibilities that Calgary has to offer.

Confederation Golf Course - 10 minutes jog from University of Calgary with 4 km of groomed for skate and classic.

Nose Hill Park - Hill bounding and running work Bragg Creek Ski Area - 45 minutes drive from the University.

University of Calgary for strength work

# Our Fee Structure



Thanks to the generous support of our Partners and Sponsors our program is subsidized at approximately 70%!

		Canmore 11 months program	Calgary 8 months program
Coaching Fees	Core program cost as well as YTP camp programming (not including travel, accommodations and food costs)	\$3,500	\$2,550
Team Fees	Contribution to include the following:  Team clothing: Swix summer and winter training and racing clothing Gym Membership at BWTC Local transportation in team van for training Integrated Support Team (IST): Physiology/Testing, Sport Psychology, Strength, Physiotherapy, Nutrition Race Wax: Supplies and technician	\$2,000	\$1,450

Athlete's total yearly costs including team fees, travel to camps and races are between: \$11,000 and \$13,0000

**Excluded from team fees:** Canmore Nordic Centre trail pass; race licenses and registration; travel, accommodation and food costs for camps and competitions; equipment and training wax; coaching/support personnel costs including travel, accommodation and food. (All individual camp and competition costs will be budgeted and invoiced in advance of trips. Payment is required before the trip begins.)

We can assist in finding sponsorships and support.

# Together Supporting Future Olympians

















START