



ALPINE INSURANCE ALBERTA WORLDCUP ACADEMY

Code of Conduct

The Code of Conduct identifies the standard of behavior that is required of all Academy members traveling to, participating at and returning from all Academy supported events. Failure to act in accordance with the Code of Conduct can lead to removal from the Academy team.

ALL Athletes and Coaches Shall:

1. Represent the Academy as goodwill ambassadors, with dignity, personal integrity and within the spirit of good sportsmanship at all times both in and out of competition.
2. Show respect for:
 - a. the members of their own team
 - b. all competitors, officials and coaches participating in an event
 - c. the rules and standards set down by events
 - d. the decisions of the Technical Officials
 - e. the people of the Event Hosting Community including staff, volunteers, spectators, local business personnel, etc.
2. Attend any ceremonies and awards presentations, wearing the appropriate Academy and sponsor branded clothing.
3. Register as Academy team members while racing.
4. Refrain from carrying or consuming tobacco or illegal drug substances on any Academy supported trips.
5. No alcohol or cannabis may be consumed by or in the presence of junior team members.
6. Be adhering to [FIS Anti-Doping Rules](#)
7. Be team players – selfishness will not be tolerated.

In Addition, All Coaches/Staff Shall:

1. Set a positive example for their athletes by complying with all policies, rules and standards of conduct.
2. Act in the best interest of the athlete, avoiding all unsafe and unacceptable circumstances, and seeking advice of appropriate medical personnel before deciding if an injured athlete is to resume competition.