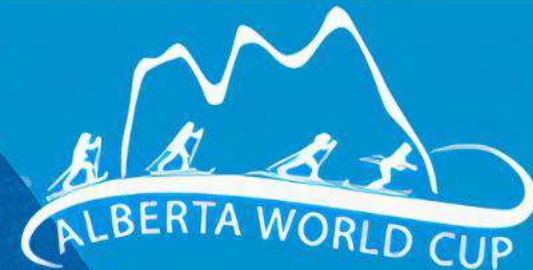


ALBERTA WORLD CUP ACADEMY

Building Olympians, Future Leaders & National Pride



ALBERTA WORLD CUP ACADEMY

*Canada's Most Successful
Racing Development Program*

> National Development Training Centre

> Canmore & Calgary Based

> Coaching 30+ High Performance Athletes



DELIVERING RESULTS

2026 WINTER OLYMPICS

12 Canadian Cross-Country Skiers

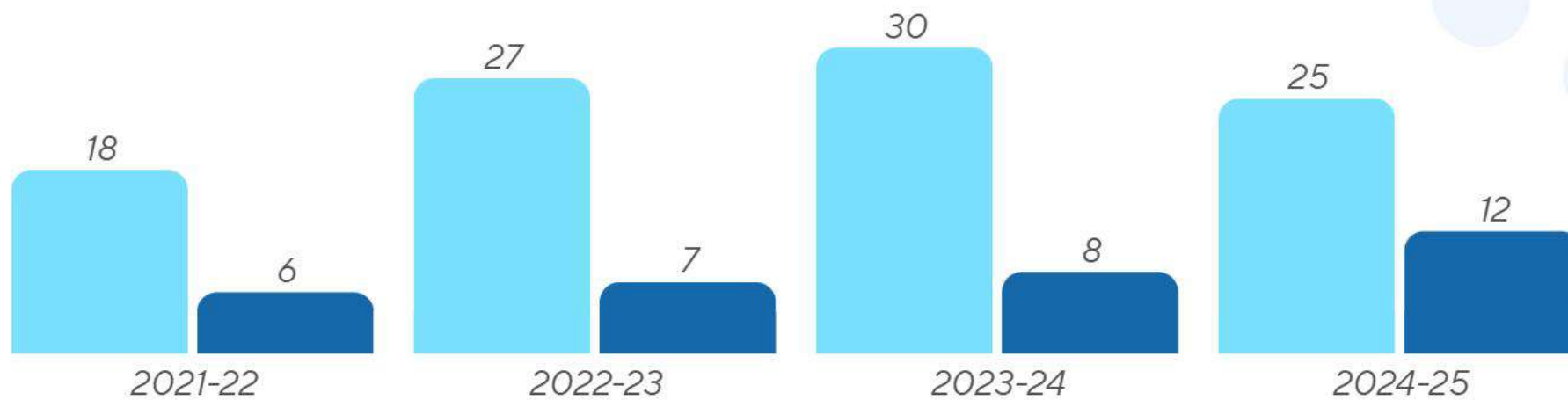
8 from our Academy



ACHIEVEMENT HIGHLIGHTS

● Athletes training with the Academy

● Academy Athletes representing Canada on the international stage



World Cup Races:
Several Top 40 Results

World Cup Races:
Some Top 20 Results
Several Top 30 results

U23 World Junior
Championships:
2 Gold Medals

U23 World Junior Championships:
2 Bronze Medals,
World Cup Races:
2 x 4th place, 7th place



12 Canadian Skiers
8 from our Academy



SKIER SPOTLIGHT



“I am extremely proud to conclude the 2025/26 World Cup season as the U23 Overall World Cup leader. This result is years of hard work, perseverance, and sacrifice. Incredibly grateful for the support of AWCA.”

Alison Mackie, Bronze Medal, 10 km Skate, World Juniors 2025



“I am honored to be a member of Canada’s first ever U23 World Championship gold-medal mixed relay team (2024). It is a day I’ll never forget as we closed a 15-second gap to win and I cannot thank the Academy enough for all they do.”

Max Hollmann, Gold Medal, 4 x 5 km Relay, 2024 U23 World Championships



“Being part of the Academy is important to me because of the awesome training partners as well as the great coaching and support that is necessary for my continued development. And it is producing results. Thank you!”

Katherine Stewart Jones, 4th place, 20km Skate, 2025 World Cup



“To be the first Canadian woman to win U23 Nordic gold at the World Ski Championships is an amazing feeling. I’ve always loved representing this team and being part of such an amazing culture.”

Sonjaa Schmidt, U23 World Champion 2024, Skate Sprint



ROAD TO GOLD

Develop and Support Our Future Olympians with

High
Performance
Coaches



Year-Round
Programming



World-Class
Facilities



Train & Study
Programs



COACH SPOTLIGHT



Nicole Gilman

Educated in Exercise Physiology and Philosophy, with coaching experience at Bogus Basin, Sun Valley, and Kimberley Nordic programs.



Tormod Vatten

Educated at the Norwegian School of Sports Science with degrees in Exercise Physiology and Sports Pedagogy, with 14 years of coaching experience, including roles in Oslo and Iceland.



Robin McKeever

Chartered Professional Coach with 17 years as a National Team coach, working with both Olympic and Paralympic athletes, and 4 years as Head Coach of the Foothills Nordic Ski Club.



BE PART OF THE LEGACY: *SPONSORSHIP OPPORTUNITIES*



TITLE SPONSOR

\$50,000

Naming Rights to the “*Corporate Name Alberta World Cup Academy*”
Plus Gold Sponsor benefits



GOLD SPONSOR

\$35,000

- **Premier logo placement** on all team clothing and vehicles
- **Athlete and Coach access** for a corporate event
- **Dedicated sponsor recognition** website and social media platforms
- **Eight tickets** to the Glide to Gold fundraiser



SILVER SPONSOR

\$25,000

- **Company logo featured** at Nordic Center
- **Learn How to Ski** by our coaches & athletes
- **Dedicated sponsor recognition** website and social media platforms
- **Six tickets** to the Glide to Gold fundraiser



BRONZE SPONSOR

\$10,000

- **Title sponsor for** Glide to Gold fundraiser
- **Private meet & greet** with athletes and coaches
- **Dedicated sponsor recognition** website and social media platforms
- **Ten tickets** to the Glide to Gold fundraiser

